

Your green business idea

Title / Company Name

Cleantech category

Theme 1

Theme 2

Description

Upload

Partners (if any)

Website

Portrait/Logo

In which country are you applying?

1 What problem are you solving, and who is the customer that will pay for it?

Your idea is a solution to a problem. Describe the problem you solve with your idea. And tell us who the customer is that is having this problem and will pay for it. Because after all, this is a business competition. No business without customers.

2 Climate impact

Your idea addresses climate change with the ultimate goal to make a positive impact on the world. You can achieve this either by contributing to GHG emission reductions or by helping the system adapt to the changing climate. Describe how your idea addresses climate change and what positive impact it brings to the world.

3. Tell us about your market

To build a successful start-up you need to search for a repeatable and scalable business model. Tell us what you have learned so far about the market. In what markets can you sell your product or service? How big are these markets?

4 Technology

Does your idea make use of advanced or new technology? If yes: explain how it works. Anything else you want to share about your technology, do it here

5 Maturity

How long have you been working on your idea?

Have you talked to potential customers?

Do you have a prototype?

Did you already incorporate a business?

Have you sold to customers?

6 Your Motivation

Who are you and what is your motivation to work on this idea? Why are you entering ClimateLaunchpad?

7 To Conclude

How did you hear about ClimateLaunchpad?

(Optional) Upload a ~1 Minute Video in which you Pitch your green business idea to us

Tell us about yourself

First Name

Last Name

Function Title

Affiliation

Address

City

Phone

Email

How old are you?

Are you...

And your team member(s)?

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